



Essendon Football Club 2025 Major Raffle Terms and Conditions

1 Raffle Name

Essendon Football Club 2025 Major Raffle

2 Promoter

Essendon Football Club 2025 Major Raffle will be conducted by Essendon Football Club, ABN: 22 004 286 373 of 32 Watson Drive, Melbourne Airport, VIC, 3045. The benefiting organisation is Essendon Football Club, a not-for-profit organisation.

3 Permit Numbers

Authorised under:

- Australian Capital Territory (ACT) Permit: R 25/00029
- New South Wales (NSW): Draw Lottery, No Permit Required
- Queensland (QLD) Permit: Category 2, No Permit Required
- South Australia (SA) Permit: M14733
- Tasmania (TAS) Permit: No Permit Required
- Victoria (VIC) Permit: 10070/25

4 Relevant State(s)

Permitted

Entry is open to residents of the following State(s) aged 18 years or older at the commencement of the Raffle:

- Australian Capital Territory (ACT)
- New South Wales (NSW)
- Queensland (QLD)
- South Australia (SA)
- Tasmania (TAS)
- Victoria (VIC)

Not Permitted

Residents of the following States are **NOT PERMITTED** to purchase tickets in the raffle and are not eligible for any prizes:

- Northern Territory (NT)
- Western Australia (WA)



5 Raffle Period

The Promotion starts at 11am AEDT 05/03/2025

The Promotion closes at 11am AEST 12/05/2025. No entries will be accepted after this time.

6 Raffle Website

The Raffle Website will be accessible from: <https://www.raffletix.com.au/essendonfcmajorraffle2025>

7 Maximum Number of Tickets

1 ticket available for purchase at \$10 each.

13,590 tickets available for purchase. The following ticket pricing bundles are offered:

1 Ticket (\$10 per ticket)	\$10.00
2 Tickets (\$10 per ticket)	\$20.00
3 Tickets (\$10 per ticket)	\$30.00
6 Tickets (\$8.30 per ticket)	\$50.00
15 Tickets (\$6.60 per ticket)	\$100.00
50 Tickets (\$5.00 per ticket)	\$250.00
125 Tickets (\$4.00 per ticket)	\$500.00

The Raffle will close at the end of the Promotion Period or when all tickets are sold, whichever comes first.

8 Maximum Number of Entries

No maximum applies. Participants may purchase as many tickets as they like while the Raffle remains open, and tickets are available.

9 Entry Restrictions

Entry is open to residents of the **Relevant State(s)** aged 18 years or older at the commencement of the Raffle.

The following people are not eligible to enter and are not eligible for any prizes:

- Employees, office bearers or members of the Management Committee from the Organisation conducting the raffle or benefitting from the raffle;
- Employees and Contractors of RaffleTix;
- Any other person directly engaged in managing the raffle or conducting the draw; or
- Any immediate family members of any of the above. Immediate family means a person's spouse (including de-facto spouse), parents, children, and any other family members residing at the same premises as the person.



The following entities are not eligible to enter and are not eligible for any prizes:

- The Organisation conducting the raffle;
- The Organisation benefiting from the raffle.

10 Verification Requirements

If requested by the Promoter, a person drawn as the Prize Winner of a prize must produce proof of age and Australian residency prior to being awarded a prize. If they do not do this promptly to the reasonable satisfaction of the Promoter, the Promoter may redraw the prize subject to the relevant regulatory approvals, in which case that person forfeits any right to claim the prize.

11 Draw Details

The Main Draw will take place at 11am AEST on 12/05/2025 at 32 Watson Drive, Melbourne Airport, Victoria, 3045

Draw Method

The Main Draw will take place in accordance with State Government regulations. The draws will be conducted by the Promoter.

An electronic draw will be conducted. First prize will be drawn first followed by all other prizes in descending order.

The draw will take place under the supervision of the Organisation, in front of any ticket holders who want to be there and an independent person not associated with the Organisation or the lottery.

12 Prize Details

List the Prizes below:

Prize Number	Prize Title	Prize Value (\$)
1	<p>A 'Weekend Away with the Bombers' for Four (4) June 13–15, 2025 – Round 14 vs Geelong Cats</p> <p>One Prize Winner and three guests will enjoy an exclusive, once-in-a-lifetime Bombers experience, including flights, premium accommodation, loaned prestige vehicle courtesy of Dutton One, behind the scenes access for a private tour of the NEC Hangar during our Captains Run Training Session and the opportunity to interact and kick a few footballs with some of the players. On game day the Prize Winner and their guests will receive pre-and post-game change room passes, a Guard of Honour experience and President's Function tickets.</p> <p>Prize inclusions:</p> <p>Flights for Four</p> <ul style="list-style-type: none">• <i>The prize consists of domestic airfare(s) within Australia. The ticket(s) will be issued in economy class and are subject to availability.</i>	\$21,300.00



- *The prize is non-transferable, non-refundable, and cannot be exchanged for cash.*
- *Victorian residents will not receive flights as part of the prize.*
- *Flights are included only for residents of New South Wales, South Australia, ACT, Queensland, and Tasmania. Flights leave from airports within these states only, subject to flight availability, and return flights must arrive at the same designated airport.*
- *Provided the Prize Winner is a resident of an eligible state outside of Victoria, exact details of the flight timings will be communicated to the Prize Winner with reasonable notice prior to the beginning of the 'Weekend Away with the Bomber's event dates.*
- *Flights will depart on Friday, the 13th of June 2025, and return on Sunday, the 15th of June 2025.*
- *All travel is subject to availability at the time of booking, the fare rules quoted at the time of booking, and the Conditions of Carriage. No compensation or alternative travel plans will be arranged should the Prize Winner and/or their companions miss their outbound or return flights or fail to meet any check-in requirements for any reason. These costs will be the responsibility and expense of the Prize Winner and travel companions.*
- *The chosen airline will be at the discretion of Essendon Football Club. Once the agreed flight details and airline have been communicated to the Prize Winner, they are bound by the terms and conditions of that airline.*
- *Once flights have been booked, the Prize Winner must provide adequate notice for changes to flight bookings in line with the selected airline's policies.*
- *For any changes made 14 days or less prior to the booking, the Prize Winner may be liable for any change fee costs charged by the airline.*
- *Any additional costs due to late changes will be the responsibility of the Prize Winner.*
- *Name changes are not permitted once tickets have been issued.*
- *The Prize Winner is responsible for complying with all airline terms and conditions, including check-in times, identification requirements, and travel restrictions.*
- *All travel transfers to and from the airport, NEC Hangar and accommodation do not form part of the Prize and are the responsibility of the Prize Winner and guests.*



Prestige Vehicle Courtesy of Dutton One for the weekend:

Drive around Melbourne in a prestige vehicle from Friday the 13th of June 2025 to Sunday the 15th of June 2025.

- *To claim the loaned vehicle prize courtesy of Dutton One the Prize Winner must have a valid driver's licence.*
- *This experience is available to all eligible Prize Winners from all eligible states.*
- *The vehicle type, make and model is solely at the discretion of Dutton One.*

Once in a Lifetime Bombers Experience: On Friday 13 June, you will go behind the scenes for a private tour of the NEC Hangar during our Captains Run Training Session and take the opportunity to interact and kick a few footballs with some of the players.

- *This portion of the 'Weekend Away with the Bombers' experience will be held at Essendon Football Club's training facilities, the NEC Hangar, located at 32 Watson Drive, Melbourne Airport, VIC 3045. The experience will include a guided tour of the facilities and the opportunity to meet with players.*
- *The timing and duration of the Experience shall be determined by Essendon Football Club and will be communicated to the Prize Winner with reasonable notice prior to the beginning of the 'Weekend with the Bomber's event dates.*

Two Nights' Accommodation: Enjoy two nights of premium accommodation for you and your three (3) guests.

- *The hotel selection and location will be determined by Essendon Football Club and will be communicated to the Prize Winner with reasonable notice prior to the beginning of the 'Weekend with the Bomber's event dates.*
- *The room configuration will be at the discretion of the hotel and will be allocated as either a family room or two separate rooms, subject to availability.*
- *This prize includes two (2) nights of accommodation, covering the nights of Friday, June 13, 2025, and Saturday, June 14, 2025.*
- *The Prize Winner and their guest must comply with hotel check in and check out regulation and all other hotel policies. If the Prize Winner or their guests wish to extend their stay beyond the included two nights, all additional costs, including accommodation, meals, and any other expenses will be incurred by the Prize Winner.*



- *The hotel booking is not transferable – it is redeemable only by the person whose name is stated on the booking.*

Game Day President’s Function at the MCG: The Prize Winner and their three (3) guests will enjoy a premium match-day as part of the ‘Weekend Away with the Bombers’ experience, including a two-course menu, a beverage package, access to the Olympic Room on the centre wing, traditional half-time fare and refreshments, and level two reserved seating for an optimal game-viewing experience.

- *This part of the ‘Weekend Away with the Bombers’ experience is exclusively available on Saturday, June 14, 2025, for Round 14: Essendon vs. Geelong Cats at the MCG, and is valid only for the specified game and location.*
- *Access is valid only for the specified game and location. Dress code and behaviour standards apply.*

Pre & Post-Game Change Room Access: The Prize Winner and their three (3) guests will witness the team’s preparations pre-game and post-game activities from inside the change room.

- *This part of the ‘Weekend Away with the Bombers’ experience is exclusively available on Saturday, June 14, 2025, for Round 14: Essendon vs. Geelong Cats at the MCG, and is valid only for the specified game and location.*
- *Dress code and behaviour standards apply to ensure a respectful and professional environment.*

Guard of Honour Inclusion: The Prize Winner and their three (3) guests will line up on the ground to form the Guard of Honour, cheering on the Bombers as they run onto the field.

- *This part of the ‘Weekend Away with the Bombers’ experience is exclusively available on Saturday, June 14, 2025, for Round 14: Essendon vs. Geelong Cats at the MCG, and is valid only for the specified game and location.*

Additional Terms for the Grand Prize

- *All elements of the ‘Weekend Away with the Bombers’ Prize are not transferable, available for sale or redeemable for cash.*
- *This experience is only available in Melbourne, Victoria, Australia.*
- *Costs Outside the Stated Prizes: Essendon Football Club will not cover any expenses beyond the stated prizes and inclusions. This includes, but is not limited*



	<p>to, food, beverages, transfers, travel, insurance, or any other additional costs incurred by the Prize Winner and their guests. All extra expenses are the sole responsibility of the Prize Winner and their guests.</p> <ul style="list-style-type: none"> • <i>Confidentiality and Match Day Regulations: The Prize Winner and their guests may be required to sign a confidentiality agreement and are subject to AFL match day regulations.</i> • <i>If the Prize Winner of this prize is unable to attend the dates allocated for this experience, they must notify the Essendon Football Club within one week of notification of winning the prize and a redraw of the prize will occur. The Prize Winner is unable to transfer this prize, sell it or redeem it for cash.</i> • <i>This experience will be provided at the sole discretion of Essendon Football Club and is subject to change based on the availability and scheduling of the team. On the occasion where this experience needs to be postponed or rescheduled the Essendon Football Club will work with the Prize Winner on an alternative date.</i> • <i>The Promoter makes no representation as to the safety, condition or other issues that may exist at any destination or activity. Local travel advice can be obtained from various sources including government offices. Compliance with any health or other government requirements is the responsibility of each Prize Winner and companions.</i> 	
2	<p>2025 Guard of Honour Game Day Experience for Four (4) including reserved seating: The Prize Winner and their three (3) guests will line up on the ground to form the Guard of Honour, cheering on the Bombers as they run onto the field. Then take their reserved seats and enjoy the game from prime viewing spots for an exceptional match-day experience.</p> <ul style="list-style-type: none"> • <i>One Prize Winner will receive this prize, including the opportunity to invite three (3) guests. The selection of guests is at the sole discretion of the Prize Winner.</i> • <i>Each participant will receive a reserved ticket to the game.</i> • <i>This prize is only available in Melbourne, Victoria, Australia.</i> • <i>Travel and accommodation are not included.</i> • <i>Prize Winners are responsible for their own transport to and from the event.</i> • <i>This experience will be held within the 2025 AFL Season, subject to the availability of the Essendon Football Club.</i> 	\$1,800.00



	<ul style="list-style-type: none"> <i>This prize is non-transferable, not available for sale, and not redeemable for cash.</i> 	
3	<p>2025 Marvel Home Game Presidents Function Tickets for Four (4): The Prize Winner and their three (3) guests will enjoy a premium match-day experience, inclusive of a premium food and beverage package and level two reserved seating for an optimal game-viewing experience.</p> <ul style="list-style-type: none"> <i>One Prize Winner will receive this prize, including the opportunity to invite three (3) guests. The selection of guests is at the sole discretion of the Prize Winner.</i> <i>This prize is only available in Melbourne, Victoria, Australia.</i> <i>Travel and accommodation are not included.</i> <i>Prize Winner and guest are responsible for their own transport to and from the event.</i> <i>This experience will be held within the 2025 AFL Season, subject to the availability of the Essendon Football Club.</i> <i>This prize is non-transferable, not available for sale, and not redeemable for cash.</i> 	\$1,500.00
4	<p>2025 AFL Men’s Team Signed Gurnsey: Signed Gurnsey autographed by all AFL Men’s players from the 2025 season.</p> <ul style="list-style-type: none"> <i>Memorabilia will be shipped to the Prize Winner at no cost within Victoria, ACT, New South Wales, Queensland, Tasmania, and South Australia only. Essendon Football Club is not responsible for delays or damages during shipping.</i> <i>Items are signed by the current playing team and may vary slightly from promotional images.</i> <i>This prize is non-transferable, not available for sale, and not redeemable for cash.</i> <i>A certificate of authenticity will be included with the memorabilia.</i> <i>This prize is not accompanied with a frame.</i> 	\$695.00
5	<p>2025 AFL Men’s Team Signed Gurnsey: Signed Gurnsey autographed by all AFL Men’s players from the 2025 season.</p> <ul style="list-style-type: none"> <i>Memorabilia will be shipped to Prize Winner at no cost within Victoria, New South Wales, Queensland, Tasmania, ACT and South Australia only. Essendon Football Club is not responsible for delays or damages during shipping.</i> <i>Items are signed by the current playing team and may vary slightly from promotional images.</i> <i>This prize is non-transferable, not available for sale, and not redeemable for cash. If the Prize Winner does not wish to accept the prize, they must notify Essendon Football Club within one week of being</i> 	\$695.00



	<p><i>notified. In such a case, Essendon will redraw the prize.</i></p> <ul style="list-style-type: none"> • <i>A certificate of authenticity will be included with the memorabilia.</i> • <i>This prize is not accompanied with a frame.</i> 	
6	<p>2025 Crichton Medal Tickets for Two (2): The Prize Winner and their guest will attend the 2025 Essendon Football Club Best & Fairest event, where the entire AFL Men's squad will be present as we crown the winner of the 2025 Crichton Medal. Ticket includes three-course meal with premium beverages.</p> <ul style="list-style-type: none"> • <i>These tickets are Valid for the 2025 Crichton Medal event only. Details of the specific event date and timing will be provided to the Prize Winner with reasonable notice closer to the event start date.</i> • <i>This prize is only available in Melbourne, Victoria, Australia.</i> • <i>Travel and accommodation are not included.</i> • <i>The Prize Winner and guest are responsible for their own transport to and from the event.</i> • <i>This prize is non-transferable, not available for sale, and not redeemable for cash.</i> 	\$590.00
7	<p>2025 AFL Men's Team Signed Football: Signed Sherrin Football, autographed by all AFL Men's players from the 2025 season.</p> <ul style="list-style-type: none"> • <i>Memorabilia will be shipped to Prize Winners at no cost within Victoria, New South Wales, Queensland, Tasmania, ACT and South Australia only. Essendon Football Club is not responsible for delays or damages during shipping.</i> • <i>Items are signed by the current playing team and may vary slightly from promotional images.</i> • <i>This prize is non-transferable, not available for sale, and not redeemable for cash.</i> • <i>A certificate of authenticity will be included with the memorabilia.</i> 	\$300.00
8	<p>2025 AFL Men's Team signed Football: Signed Sherrin Football, autographed by all AFL Men's players from the 2025 season.</p> <ul style="list-style-type: none"> • <i>Memorabilia will be shipped to the Prize Winner at no cost within Victoria, New South Wales, Queensland, Tasmania, ACT and South Australia only. Essendon Football Club is not responsible for delays or damages during shipping.</i> • <i>Items are signed by the current playing team and may vary slightly from promotional images.</i> • <i>This prize is non-transferable, not available for sale, and not redeemable for cash.</i> 	\$300.00



	<ul style="list-style-type: none">• A certificate of authenticity will be included with the memorabilia.	
	TOTAL	\$27,180

Prize values are accurate as at the commencement date for the Raffle. All costs, fees, charges, or expenses associated with the Prize(s), which are not specified, are the responsibility of the Prize Winner(s).

Prizes are not transferable, exchangeable, or redeemable for cash. If for any reason a prize is not available, the Promoter will substitute it for another prize of equal or higher value (at the Promoter's absolute discretion), subject to regulatory approval.

13 Total Prize Pool

The Total Prize Pool value is: \$27, 180

14 Notification and Publication of the Prize Winners

Prize Winners will be notified by telephone and in writing within two (2) days of the Draw Date held on the 12/05/2025 at 11am. Prize Winners names will be published on the Raffle Website and the Essendon Football Club website and Facebook pages.

The Prize Winners and any nominated companion(s) must participate in and co-operate with all reasonable media editorial requests, including but not limited to, being interviewed and photographed, and the Prize Winner and any nominated companion(s) grant the Promoters and Sponsor a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and the Prize Winners will not be entitled to any fee for such use.

15 Prize Claim Date

Prize 1. Grand Prize: A 'Weekend Away with the Bombers'

If the Prize Winner resides in Queensland and does not claim their prize within one (1) week of the draw the Prize Winner and the Promoter will negotiate a prize of equal or greater value. The Promoter guarantees that either the original prize or one of equal or greater value will be awarded to the Prize Winner.

If the Prize Winner resides in any other state and does not claim their prize within one week or the Entry is deemed invalid in accordance with the Entry Restrictions, the Promoter reserves the right (subject to regulatory approval, if required) to undertake a redraw or sell that prize. In the case of a redraw, the redraw will be held in the same manner as the original draw on 19/05/2025 at 32 Watson Drive, Melbourne Airport, VIC 3045. In the case of a sale, proceeds from such sale will be paid to the Promoter to be used for not-for-profit purposes or paid to the Treasurer of the relevant state for payment into the applicable Consolidated Fund. The Promoter will not sell the prize and will proceed with a redraw where the Prize Winner is in the ACT.

Prize 2. 2025 Guard of Honour Game Day Experience for Four (4) including reserved seating & Prize 3. 2025 Marvel Home Game Presidents Function Tickets for Four (4)



If the Prize Winner resides in Queensland and does not claim their prize within one month of the draw the Prize Winner and the Promoter will negotiate a prize of equal or greater value. The Promoter guarantees that either the original prize or one of equal or greater value will be awarded to the Prize Winner.

If the Prize Winner resides in any other state and does not claim their prize within one month or the Entry is deemed invalid in accordance with the Entry Restrictions, the Promoter reserves the right (subject to regulatory approval, if required) to undertake a redraw or sell that prize. In the case of a redraw, the redraw will be held in the same manner as the original draw on 12/06/2025 at 32 Watson Drive, Melbourne Airport, VIC 3045. In the case of a sale, proceeds from such sale will be paid to the Promoter to be used for not-for-profit purposes or paid to the Treasurer of the relevant state for payment into the applicable Consolidated Fund. The Promoter will not sell the prize and will proceed with a redraw where the Prize Winner is in the ACT.

Prizes 4 & 5. 2025 AFL Men's Team Signed Gurnsey and Signed Football and Prizes 7 & 8. 2025 AFL Men's Team signed Football

Prize Winners have twelve (12) months from the draw date in which to claim their prize. If the raffle is open in QLD, and the Prize Winner resides in Queensland, the Prize Winner has thirty-six (36) months from the draw date in which to claim their prize.

For Prize Winners in any other state, if the Prize Winner does not claim their prize within 12 months, or the Entry is deemed invalid in accordance with the Entry Restrictions, the Promoter reserves the right (subject to regulatory approval, if required) to undertake a redraw or sell that prize. In the case of a redraw, the redraw will be held in the same manner as the original draw on 12/05/2026, at 32 Watson Drive, Melbourne Airport, VIC 3045. In the case of a sale, proceeds from such sale will be paid to the Promoter to be used for not-for-profit purposes or paid to the Treasurer of the relevant state for payment into the applicable Consolidated Fund. The Promoter will not sell the prize and will proceed with a redraw where the Prize Winner is in the ACT.

Prize 6. 2025 Crichton Medal Tickets for Two (2)

If the Prize Winner resides in Queensland and does not claim their prize within one month of the draw the Prize Winner and the Promoter will negotiate a prize of equal or greater value. The Promoter guarantees that either the original prize or one of equal or greater value will be awarded to the Prize Winner.

If the Prize Winner resides in any other state and does not claim their prize within one month or the Entry is deemed invalid in accordance with the Entry Restrictions, the Promoter reserves the right (subject to regulatory approval, if required) to undertake a redraw or sell that prize. In the case of a redraw, the redraw will be held in the same manner as the original draw on 12/06/2025 at 32 Watson Drive, Melbourne Airport, VIC 3045. In the case of a sale, proceeds from such sale will be paid to the Promoter to be used for not-for-profit purposes or paid to the Treasurer of the relevant state for payment into the applicable Consolidated Fund. The Promoter will not sell the prize and will proceed with a redraw where the Prize Winner is in the ACT.

Applicable to all Prizes:

Prize Winners are to contact the **Promoter** contact Amelia Ewart to claim their prize at aewart@essendonfc.com.au.

If you are a Prize Winner, you are responsible for your use of the Prize, including complying with all relevant laws and any applicable terms and conditions of use.



16 Dispute Resolution

In the event of a Dispute, the raffle Promoter will attempt to resolve the dispute directly with the Complainant. If a satisfactory outcome between the parties is unable to be achieved, the Promoter will liaise directly with the relevant State and Territory Authorities.

17 Additional Terms – Privacy

The Promoter and its authorised marketing partners reserve the right to send marketing communications to any entrant that opts-in to receive communications from the Promoter and its authorised marketing partners. The entrant can advise the Promoter at any time if they no longer wish to receive this information, by contacting the Promoter's Privacy Officer at privacy.officer@essendonfc.com.au. The Promoter and its authorised marketing partners may continue to send communications to the entrant for an indefinite period unless and until advised otherwise by the entrant.

18 Additional Terms – RaffleTix Involvement

This raffle is hosted on the RaffleTix platform, which processes payments and facilitates entry into the Draw. By participating in this raffle, entrants may be subject to RaffleTix's terms and conditions in addition to these raffle terms. Please note that RaffleTix is an independent platform and is not affiliated with Essendon Football Club outside of this specific draw. Essendon Football Club is not responsible for any issues arising from the use of the RaffleTix platform. For more information about RaffleTix's terms of service and privacy policy, please visit their website: <https://www.raffletix.com.au/>.